



E. J. Ourso College of Business

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Spotlight



E. J. OURSO COLLEGE RANKED IN INTERNATIONAL TOP 50 BY EDUNIVERSAL

The E. J. Ourso College of Business was notified earlier this month that it had been ranked in the Top 50 of the internationally known "Top Business Schools" by Eduniversal and was recognized during the first ever Eduniversal World Convention, held November 4-5, 2008. [\[MORE\]](#)

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LBTC PARTNERS WITH SCHOOL OF ART FOR BUSINESSES

April 1, 2009

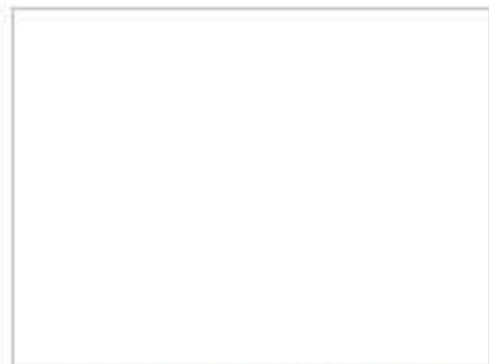
The [LSU Louisiana Business & Technology Center](#) has partnered with the LSU School of Art to help young businesses in developing logos, Web sites and market plans.

"This is a great opportunity to provide students real-life projects to work on to solidify their academic work in a practical and useable application while giving the client companies a product they can use in growing their business," LBTC Executive Director Charles D'Agostino said.

LBTC's partnership pairs it with the Senior Graphic Design 4555 class of Associate Professor Veni Harlan. The senior class has been divided into four groups to work individually with four start-up companies. They are collaborating with Calvin Mills of C&V Technologies, Don Jones of Comprehensive Safety Solutions, Michael Angle of Classes on Demand and Justin Neely of SunVolt Technologies.

The Louisiana Business & Technology Center, an integral part of LSU's E. J. Ourso College of Business' Stephenson Entrepreneurship Institute, endeavors to enhance economic development in Louisiana through the support of existing small businesses and the development of new businesses. Established in 1988, the LBTC's highly successful business incubator program has been honored as the National Business Incubator Association's Incubator of the Year. For more information, visit www.bus.lsu.edu/lbtc or call 225-578-7555.

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In the spring 2009 semester, senior-level graphic design students in the LSU School of Art and Design helped four small businesses in the LBTC develop Web sites, logos and marketing plans. From left, students Mary Peralta, Blair Mulvihill, Danae Gil and Rachael Wong are pictured with their group's client, Michael Angle of Classes On Demand.